

John Coletta

Chief Financial & Strategy Officer

John brings a wealth of experience to his role as Chief Financial and Strategy Officer at Peet's. Before joining in early 2015, he held CFO and President roles, helping to build consumer lifestyle brands and high performing teams, including international and publicly traded operating companies. John's background in the food and beverage industry includes leadership roles at Einstein Noah Restaurant Group, Quiznos, Rock Bottom Restaurants (aka Craftworks Restaurants) and Boulder Beer. Prior to joining private industry, he spent nine years at Arthur Andersen as a CPA serving many public and private companies. John serves on numerous boards, including the Chairman position at Intelligentsia Coffee, as well as other early to mid-stage consumer goods companies, and experience with numerous non-profit boards, including Denver Museum of Contemporary Art, Rock Bottom Foundation, and Denver Parks & Recreation Foundation.

John earned a BS degree in Accounting from Loyola Marymount University, as well as achievement in numerous executive programs at top universities. He was recognized by the Denver Business Journal as one of the "Top 40 Under 40" leaders. John has three children and resides in Orinda, California with his wife and youngest son. John, a member of the Peet's sponsored elite master cycling team, has won a past state cycling championship, and somehow manages to average 250 miles a week.

Favorite Peet's beverage: Arabian Mocha Java drip.