



Casey Keller
Chief Executive Officer, Peet's Coffee

Casey Keller joined Peet's Coffee as the chief executive officer in August 2018. He leads the company's 5,000 employees and business across all channels – Retail, CPG, Food Service, Office Coffee, E-commerce – and subsidiaries including Intelligentsia Coffee, Stumptown Coffee, and Revive Kombucha.

From condiments to confections, Casey has been a proven leader in the consumer-packaged goods industry for nearly 25 years. He began his career with Procter & Gamble, HJ Heinz and Motorola. He also served as president of Alberto Culver USA from 2008 until the company's acquisition by Unilever in 2011.

Most recently, Casey was the Global President of the Wm. Wrigley Jr. Company from 2016 through 2017, responsible for growing sales and profit of the \$6 billion subsidiary of Mars and managing the integration of Wrigley into Mars. Previously, he was Wrigley's President of North America and the Americas.

Casey has served on several Boards of Directors, including Cott, Incorporated, the Advisory Board of Winona Capital (a private equity firm), the Grocery Manufacturers Association, and the nonprofit Board of City Year Chicago.

Casey earned a Bachelor of Arts degree from Cornell University and served for four years in the U.S. Navy before receiving his Master of Business Administration (MBA) from Harvard Business School. In addition to spending time with his wife, Donna, and their three sons, Casey channels his energy by playing tennis and golf, and reading military and world history.

Peet's Favorite Drink: Trad Cap.